



french institute
alliance française

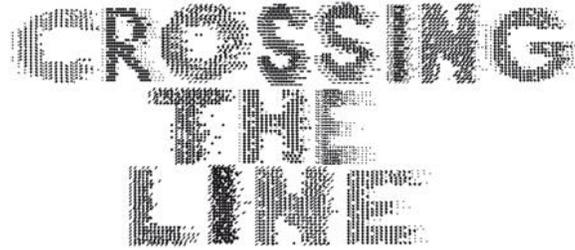
22 East 60th Street
New York, NY 10022

T. 212 355 6100
F. 212 935 4119

info@fiaf.org
www.fiaf.org

For Immediate Release

Media Contact: Jennifer Kutsher | 646 388 6677 | jkutsher@fiaf.org
www.crossingtheline.org



French Institute Alliance Française (FIAF)
in partnership with The Invisible Dog Art Center
presents

Electrochroma
Richard Garett

September 25–November 28, 2010 (Thu-Sun 1-7pm, Tue & Wed by appt)
Opening Reception with the Artist, Saturday, September 25, 6–10pm

The Invisible Dog Art Center, 51 Bergen Street, Brooklyn, NY

New York, New York, August 2, 2010– Richard Garett creates a new immersive visual sonic experience with his installation *Electrochroma* (2010), premiering with the French Institute Alliance Française (FIAF) *Crossing the Line* festival. The event is co-produced and presented at The Invisible Dog Art Center, September 25–November 28, 2010.

In a dedicated room built in the back of the gallery, Garett combines kinetic light images from 16mm film, abstract imagery, electronic music, and a mist of fog to create an environment intended to generate experiential physical and psychoacoustic responses. The 58.3 minute projected installation, with a surround-sound symphony of molded experimentation, profound bass echoing, modulated frequencies, static noises, white noise, and sine waves, will play on the hour throughout the day.

Electrochroma is a time-based contemporary landscape, created in a digital environment utilizing several software processes to manipulate image, sound, and translations from the film's imagery to sound. The project continues the artist's interest in the phenomena found and produced in time-based media, and human beings' relationship with both artificial and natural environments. His audiovisual exploratory steps are focused on concept and function, material and process, listening, viewing, and experience.

Richard Garett states, "When creating a piece I reflect on what the work is meant to accomplish, how it functions in relationship to the space and affects the audience, and how sound and visual content are connected to one another. These questions determine my choices and influence the direction of the work."

Garett's work interweaves multiple media including live performances, moving image, sound, and photography, exemplifying the core of *Crossing the Line*. He is the youngest of the three world-renowned, multi-generational,



french institute
alliance française

22 East 60th Street
New York, NY 10022

T. 212 355 6100
F. 212 935 4119

info@fiaf.org
www.fiaf.org

visual and sound artists invited to premiere sound-based works for the festival, alongside Ryoji Ikeda and Eliane Radigue.

EXPERIMENTAL SERIES FREE LIVE PERFORMANCES

Richard Gareth curates four evenings of live performances along with his audiovisual installation *Electrochroma*, featuring exceptional artists from the East Coast experimental music and visual art scene.

Wednesday September 29, 8pm Maria Chavez – Jeremy Leclair – Keiko Uenishi

Wednesday October 13, 8pm Gill Arno – Zack Layton

Wednesday November 3, 8pm Jesse Kudler – Ben Owen

Wednesday November 24, 8pm Kamran Sadeghi – Bonnie Jones – Richard Gareth

About Richard Gareth

Richard Gareth (born in 1972, Montevideo, Uruguay and currently based in New York City) is a sound and visual artist. He completed his MFA at Bard College, and was awarded a New York State Council on the Arts Grant. This is his second project at The Invisible Dog, NYC, and he currently has an artist residency at ISSUE Project Room, NY, and previously completed a residency at Taliesin West, Frank Lloyd Wright School of Architecture, Scottsdale, Arizona, in 2006. Recent exhibitions and performances include: Never Can Say Goodbye at the former Tower Records store; Sonochrome: An Exhibition of Recent Works by Richard Gareth, at the Public Trust Gallery, Dallas, Texas; and previous exhibitions at the Museum of Contemporary Art (MACBA), Barcelona, Spain; Biennial Museo de Arte de Puerto Rico, San Juan, Puerto Rico; El Museo del Barrio, NYC; and more. www.richardgaret.com

About The Invisible Dog Art Center

The Invisible Dog is a new three-story art center in Boerum Hill, Brooklyn. Built in the late nineteenth century, the 30,000 square-foot factory went through a number of industrial incarnations before its owners struck gold in the 1970's with the "invisible dog trick": a stiff leash and collar surrounding the empty space where a dog would be.

The historic building has been restored for safety and cleaned, but otherwise preserved intact. The ground floor, with 14-foot ceilings, is used for public events, performances, educational programs, and exhibitions. The space is utilized by guest curators from around the world. The second floor, divided into studios, is occupied by 29 specially-selected artists on one-year leases. The third floor, a spacious 4,000 square-foot light-filled area is available for flexible rental by the general public for events ranging from parties to photo-shoots to filming.

www.theinvisibledog.org

About Crossing the Line

Crossing the Line is FIAF's fall festival, conceived as a platform to present vibrant new works by a diverse range of trans-disciplinary artists transforming and furthering cultural practices on both sides of the Atlantic. Initiated, conceived, and produced by FIAF in partnership with leading New York cultural institutions, the fourth annual edition will, for eighteen intensive days, continue to deliver the highest caliber of original work, with a specific focus on the artist's role as a critically important thinker and catalyst for social change.

The fourth edition of *Crossing the Line* is co-curated by Lili Chopra, Artistic Director at FIAF and Simon Dove, Director, Herberger Institute School of Dance at Arizona State University, and runs from September 10 – 27, 2010. A number of the programs will utilize FIAF's own spaces, including Florence Gould Hall, the FIAF Gallery, Tinker Auditorium, and Le Skyroom. Established partners in New York City will also host events, including Anthology Film Archives, Columbia University, Dance Theater Workshop, Dancing in the Streets,



french institute
alliance française

22 East 60th Street
New York, NY 10022

T. 212 355 6100
F. 212 935 4119

info@fiaf.org
www.fiaf.org

Danspace Project, The Invisible Dog Center, ISSUE Project Room, Japan Society, The Joyce Theater, Movement Research, and Performance Space 122. www.crossingtheline.org

About FIAF

FIAF’s mission is to create and offer New Yorkers innovative and unique programs in education and the arts that explore the evolving diversity and richness of French Cultures. FIAF seeks to generate new ideas and promote cross cultural dialogue through partnerships and new platforms of expression. www.fiaf.org

Merci!

FIAF would like to thank the following for their generous support of *Crossing the Line* 2010: American Airlines, the Official Airline of FIAF; Cultural Services of the French Embassy; The Florence Gould Foundation; Afrique en Créations/Culturesfrance; Etant donnés: The French-American Fund for the Performing Arts, A Program of FACE; National Endowment for the Arts; BNP Paribas; Lalique, Daum, Haviland; FUSED (French-US Exchange in Dance Program); Nespresso; The French American Fund for Contemporary Music, a program of FACE; Austrian Cultural Forum; the Goethe-Institut; Arizona State University and Mr. Robert de Rothschild.

.....
LISTING SUMMARY

What: *Crossing the Line 2010: Richard Gare’s Electrochroma*
When: Saturday, September 25-Sunday, November 28, 2010
Opening reception with the artist, Saturday, September 25, 6-10pm
Where: The Invisible Dog Art Center
51 Bergen Street, Brooklyn, NY
Admission: Free
Hours: Thursday-Sunday, 1-7pm; Tuesday & Wednesday by appointment
Information: crossingtheline.org | 212 355 6160 | theinvisibledog.org

###